



Daimler Truck

Press Information

Le FUSO Canter fête ses 60 ans

6 Février 2023

- Le premier FUSO Canter a été lancé au Japon en 1963.
- Depuis son lancement, plus de 4,5 millions de FUSO Canter ont été produits dans le Monde.
- Ce petit camion léger a enchanté ses clients au fil des décennies grâce à son efficacité, à son respect de l'environnement et à son confort de conduite.
- Le très populaire FUSO Canter est aujourd'hui disponible dans 70 pays.

Leinfelden-Echterdingen/Kawasaki – FUSO, la filiale japonaise de Daimler Truck et l'un des principaux constructeurs de véhicules industriels d'Asie, célèbre le 60^e anniversaire de son petit camion Canter. Depuis son lancement en 1963, plus de 4,5 millions de FUSO Canter ont été produits dans le monde entier.

La première génération de Canter, baptisée T720, a été lancée sur le marché japonais en mars 1963 et fut d'emblée saluée comme le meilleur de sa catégorie grâce à ses excellentes qualités de conduite et performances d'économie. Depuis cette première génération, FUSO a continuellement amélioré son petit camion afin de coller avec les demandes des clients et les transformations de la société. En plus de ses performances et de son confort de conduite, le Canter a atteint au fil des décennies des niveaux toujours plus élevés en matière d'efficacité énergétique et de respect de l'environnement grâce à l'amélioration continue de ses motorisations.

Grâce au développement continu des technologies de sécurité, FUSO a toujours cherché à faire du Canter un camion sûr et fiable. Le design du Canter a également évolué pour répondre aux besoins des conducteurs et des changements de l'air du temps. Il a toujours réussi à proposer une identité propre au sein du marché des véhicules industriels : un compagnon sûr, confortable et respectueux de l'environnement pour tous et partout.

Dès son lancement au milieu des années 1960, FUSO a étendu la commercialisation de son Canter hors du Japon tout en devenant leader dans le segment des camions légers sur de nombreux marchés clés à travers le monde entier. En Indonésie, l'un des premiers marchés pour FUSO, le Canter est en tête de son segment depuis 48 ans. Le FUSO Canter est produit en CKD dans douze marchés. Et il est aujourd'hui en vente dans plus de 70 pays.

En 2017, FUSO a lancé le eCanter, le premier camion électrique produit en série au Japon dans le segment des véhicules industriels légers. Son successeur, entièrement redessiné et baptisé Next Generation, lui aussi 100 % électrique, a été dévoilé l'an dernier. Cette nouvelle génération entrera en production en 2023 dans les usines FUSO de Kawasaki, au Japon, et de Tramagal, au Portugal.

Plus d'informations sur Daimler Truck sont disponibles sur internet : www.media.daimlertruck.com, www.daimlertruck.com, www.fuso-trucks.com

Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in this Annual Report. If

any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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Daimler Truck at a Glance

The Daimler Truck AG is one of the world's largest commercial vehicle manufacturers, with more than 35 primary locations around the world and more than 100,000 employees. The company brings together seven vehicle brands under one roof: Mercedes-Benz (light, medium and heavy trucks as well as city, intercity and touring coaches) and Setra (intercity, long-distance and premium coaches) are our traditional European brands; our U.S. brands Freightliner Trucks (trucks in weight classes 5 to 8 for a wide range of commercial vehicle applications), Western Star (heavy trucks for specialized and long-haul transports) and Thomas Built Buses (light to medium-duty buses); and our Asian brands Bharat Benz, based in Chennai, India (trucks in the weight classes 10 to 55 t and medium and heavy-duty buses) and FUSO with its headquarters in Japan (trucks and buses for Asia, the Middle East, Africa, Europe and Latin America). This allows Daimler Truck AG to offer its customers around the globe a broad spectrum of commercial vehicles, ranging from minibuses to heavy-duty trucks for special-purpose transport applications – in short: products and solutions for everyone who keeps the world moving. Gottlieb Daimler and Carl Benz laid the foundation for the modern transport industry 125 years ago. Over the past decades, Daimler Truck's divisions have consistently set standards for the entire transportation industry – in terms of safety, fuel efficiency and driver and passenger comfort. It is now time for the next evolutionary step: emission-free, automated and connected driving. Daimler Truck is working to bring these important technologies to high-volume series production, across brands, segments and regions. In this way the company intends to take a major step closer to realizing its vision of CO₂-neutral transport and accident-free driving whilst also contributing to the sustainability of global goods and passenger transport. In 2020, a total of 378,290 trucks and buses were delivered. In 2020 the revenue of the individual areas of business amounted to € 36 billion for Daimler Truck AG. The adjusted EBIT was € 657 million for Daimler Truck AG.