



## Holistic Connectivity Car

New services and improved vehicle functions will transform the user experience



Remote Vehicle Diagnostics



Easy and Secure Car Access and Start



Automotive Human Machine Interface



Context Based Services

## Smart Mobility Ecosystem

Secure cloud communication, smart vehicle telematics, and an Ethernet-based E/E-architecture as well as a safe and intuitive Human Machine Interface enable the delivery of value added services that unfold across multiple domains: multimodal transportation, domotics, logistics to name only a few.

In Continental's Holistic Connectivity demo car the user is always connected to his digital environment.

Based on Big Data and cloud based algorithms, Holistic Connectivity offers intelligent functions which understand the context and anticipate the user's interaction. Thanks to large displays and a natural voice dialogue, the user enjoys connected services provided by key players who exploit the car data.



Use case demo realized with the contribution of:

Gas station of the future

Clever home to intelligent vehicle



Intuitive interaction with natural voice dialog



Aggregation of personal services for safe driving experience

### Technology Solutions

#### Remote Vehicle Diagnostics

- › Connection via OBD dongle, Bluetooth® and smartphone App.
- › Detailed information, new services, more comfort

#### AutoLinQ Mobile

- › SDK for smart device applications
- › Service delivery framework

#### Digital Keys

- › Access & start with smart devices
- › Fleet and car sharing application

#### Infotainment & Telematics

- › Open Infotainment Platform (OIP)
- › Smart telematics
- › Intelligent Antenna Module

#### Smart Mobility Agent

- › Natural dialog interface
- › Context sensitive interaction

#### Holistic Human Machine Interface

- › Large interactive surfaces
- › Head-up interfaces

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